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Parma Mayor Names New Police Chief



Site Of Demolished Vacant House In Ward 1- The First In My Memory Of Nearly Fifty Years Living On Snow Road

Absentee Landlord 101

by Daniel P. McCarthy

We would be wise, I feel, to pay close attention to an inevitable process which has unfolded many times in other communities, and seems to be making a presence in ours. The popular name for this trend is “absentee landlord-ism”, and the rise in home loan foreclosures during the past few years has decidedly accelerated the pace of this process. For years, home ownership in my own Parma neighborhood was relatively stable, but then dur-

ing 2006, seemingly overnight, there were several apparent foreclosures on properties, resulting in suddenly vacant homes on my street in close proximity to my home. These houses stood unoccupied for a lengthy time, certainly for our neighborhood’s standard, several for a period of more than one year: unheard of in times past. Presumably they were “bank owned,” and maintenance did not seem to be a top priority, or even a priority at all. I took it upon myself to

by Jack Marschall

Parma Mayor Dean DePiero has named Captain Robert C. Miller Police Chief for the state’s seventh largest city. He will replace retiring Police Chief Daniel Hoffman who has served in that position for the past seven and a half years.

“This has been without a doubt one of the toughest decisions that I have made since being sworn-in as mayor in 2004,” said Mayor DePiero. “Any of our three candidates could capably fill the position of Police Chief. That is the highest compliment I can offer Captain Miller, Captain Wayne Schmigel and Captain Kim Cornachio.”

“This entire process is a tremendous credit to the high standards set by Chief Dan Hoffman,” said Parma Safety



Robert C. Miller, New Chief Of Parma Police Department

Director Gregory Baeppler. “I am confident Captain Miller is dedicated to continuing the great strides we have made under the leadership of Chief Hoffman.”

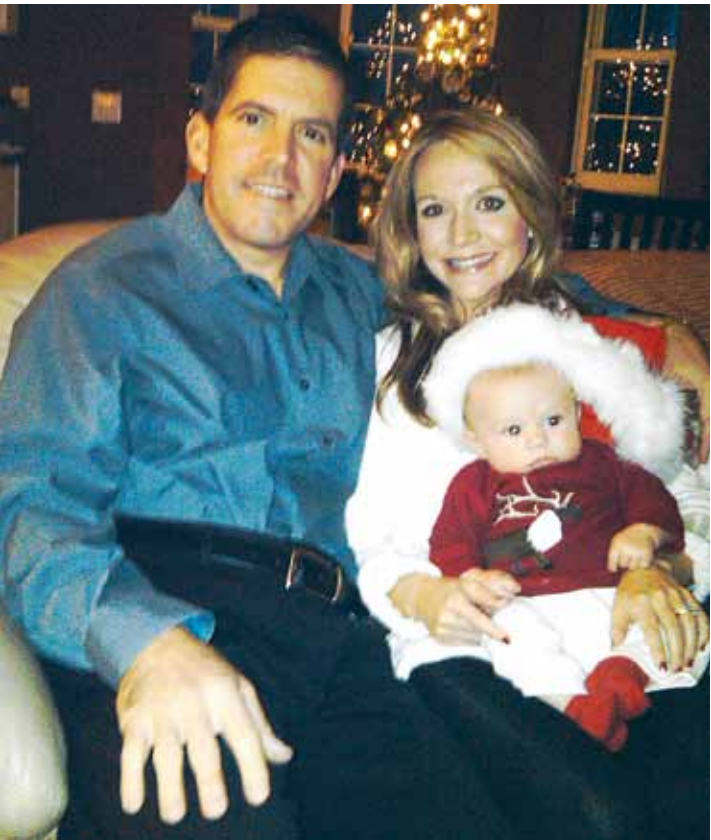
Captain Miller is a long-time resident of Parma. He is a graduate of both the FBI National Academy in Quantico, Virginia and the Northwestern University School of Police

Staff and Command. He is presently the Commander of the 79 officer Uniform Patrol Division and has department experience in the Field Training Unit, Motorcycle Unit, Accident Investigations, SWAT Unit, and the Administrative Division. Captain Miller is a veteran of the Parma Police Department, serving since 1983.

“It will be a seamless transition,” said Mayor DePiero. “The promotion of Captain Miller is one that will complement the professionalism of the rank and file of the Parma Police Department while ensuring the safety of our entire community.”

Captain Miller will be sworn-in as Chief of Police in January. He will become the City of Parma’s eighth Police Chief.

Happy 2011 Parma!



Happy Holidays- All The Best For 2011 From Dean, Kathleen & Blake DePiero

mow the grass at one vacant property in particular, next to my own house, so that it would not show the obvious appearance of being vacant, which then could most likely be an invitation to “copper pipe thieves,” a term all-too familiar to most of us now. I was indeed relieved when the property was finally sold, but I would soon discover that my class on Absentee Landlord 101 had only just begun.

The new owner of the nearby property is, as it turns out, a wonderful man who I liked right away, and still do. I realized that he bought the home at auction for less than market value, and his investment strategy was to rent the house, one of many homes that he likewise rents for a profit. I have since come to know him as a very considerate man who cares deeply about his tenants and about the neighbors adjacent to his rental properties, and also someone who maintains a strong interest in the upkeep and general appearance of these places. When he rented to a family, I was pleased to see the house occupied once again, even though I’ll admit, I had become accustomed to peace and quiet from that

vicinity. Alas, there is only so much background checking and verification that a landlord can do, and although the new tenants were decent folks, soon enough their personal behavior led to one situation



Sign Of The Times:

after another where they found themselves facing adversity to such a degree so as to cause a rather hasty, unplanned departure from our midst. I thought at the time, if someone were only to have informed them of what was OK and what was definitely not OK in our city, then they may have had a better chance of assimilating in a positive way here, and their children would have benefited most, instead of suffering

most, which really was the biggest tragedy.

The house stood empty once again, for an equally long period of time. When finally the next tenants moved in, it became obvious rather

quickly that these people had moved from somewhere that had completely different standards than were expected here, and it was quite clear that these newcomers were totally unaware of what our community standards and ordinances were, and furthermore, they did not seem even the least bit interested in finding out any time soon! Loud music at

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Parma Observer



Representative Timothy J. DeGeeter confers with a constituent during a meeting at Parma City Hall on 12/20/2010

DeGeeter In New Post As Dean Of House Democratic Caucus

by Alana Valle

State Rep. Timothy J. DeGeeter (D- Parma) was named Dean of the Ohio House Democratic Caucus, a position reserved for the longest consecutively serving Democrat in the Ohio House of Representatives.

Rep. DeGeeter will serve his fifth term for the 15th House District. He was appointed in 2003 to fill the unexpired term of Dean DePiero, when the latter won his first election as Parma Mayor.

Rep. DeGeeter's first action in his new role was to organize and hold a special voting caucus last month to elect the House Democratic leadership team. Rep. DeGeeter served as

chairman of the caucus, and House Democrats elected Rep. Armond Budish to serve as Minority Leader.

"It's an honor and privilege to serve as Dean of the House Democratic Caucus," Rep. DeGeeter said. "I'll continue to work to create jobs, fight for affordable education, and help make our neighborhoods safer for our families."

Rep. DeGeeter will begin his last and final term when the 129th General Assembly commences on January 3, 2011.

He will be the longest consecutively serving Member of the Ohio House.

Parma Teams-Up With Environmental Group For Emission Control Program

by Jack Marschall

The City of Parma is partnering with the non-profit Ohio Environmental Council (OEC) to retrofit a dozen city vehicles with state-of-the-art emission control devices. Center City International, a major manufacturer of heavy-duty trucks, is also a partner in the program that was made possible by a grant from the U.S. EPA.

"Grant money can be used in a number of ways to help our residents and businesses," said Parma Mayor Dean DePiero. "Helping to keep our environment clean and healthy benefits everyone in the region. Being 'green' is the smart thing to do."

According to the OEC, the diesel oxidation catalysts (DOCs) will reduce pollution by about 30% on heavy duty diesel vehicles. The closed crankcase ventilation systems reroutes other engine emissions out the tailpipe. Twelve DOCs are installed and ten closed crankcase ventilation systems.

"This is a great collaboration," said David R. Celebrezze, Director of Air and Water Special Projects at the Ohio Environmental Council. "By taking steps to reduce pollution, we are improving air quality and helping Ohio's counties meet federal air quality standards."

The OEC says the \$30,000 grant awarded to the City of Parma was designed to clean-up diesel fleets in



This is a diesel oxidation emission control catalyst device installed in one of a dozen City of Parma trucks to reduce pollution by 30%.

Ohio. Parma is one of nine fleets that are benefiting from the program.

"This grant allows us to use state-of-the art emission controls on our fleet," said Parma Service Director Brian Higgins. "These modifications go a long way to help us stay one step ahead in keeping our air quality healthy for our residents as well as our workers."

"We know air pollution can cause serious environmental problems, not to mention health hazards that force businesses to cope with lost work days," said Mayor DePiero. "Taking a pro-active, innovative approach like this creates a healthier atmosphere for people, pets and mother nature."

You can contact David R. Celebrezze for more information at 614-487-7506 or david@theOEC.org.

Columbia Gas Of Ohio Announces Major Pipeline Project In Parma

by Jack Marschall

Columbia Gas of Ohio will start replacing more than 15,000 feet of pipeline at the end of the month in the Dartworth Drive area of Parma. The \$2.3 million program comes on the heels of a similar pipeline project by Columbia Gas, \$1.7 million replacement of aging service lines to nearly 400 customers and relocating interior gas meters to areas outside the homes in Parma's Twin Lakes Drive neighborhood. A public meeting to discuss the new project will be held Tuesday, January 18th at 6:30 p.m. at Monaghan Hall, adjacent to St. Charles Church, 5891 Ridge Road.

"This is another great project for our residents and the city that will last for years to come," said Parma Mayor Dean DePiero. "As with the Twin Lakes project, this, too, is all about safety designed to prevent the potential for leakage in steel pipes that are old and deteriorating."

Columbia Gas says about 600 customers will be impacted by the Dartworth Drive project, tentatively scheduled to be completed by mid-summer. As was the case with the Twin Lakes Drive program, there may be some temporary disruptions in traffic but Columbia Gas says

it does not anticipate any road closures.

Columbia Gas will mail letters detailing construction plans to residents living on the targeted streets. In addition, residents will be contacted before work begins on or near their property and will receive updates throughout the construction. The company says workers will do as little digging as possible and restore any disrupted landscaping. The gas company says the digging is necessary because all natural gas lines are buried.

In addition to Dartworth Drive, pipeline work is planned for Essen Road, Bertha Avenue, Dorothy Avenue, Spring Garden Road, Thornton Road, Brownfield Drive, West 79th Street, Ridge Road (at the intersection of Dartworth Drive and between Thornton Road and Brownfield Drive) and Wareham Road.

Additional information on the project can be found on the City of Parma website, www.cityofparma-oh.gov. Residents can also call the Columbia Gas Customer Service Center at 800-344-4077 or check online at www.ColumbiaGasOhio.com to access a list of questions and answers about the replacement project.

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STEPHANIE CAME IN WITH ABDOMINAL PAIN. BUT THAT WASN'T HER NUMBER ONE CONCERN.

No, she was more worried about her best friend, a lovable bulldog that she had to leave outside in the car. And while knowing this kind of information may not lead us to a diagnosis, we believe it's absolutely essential to treating a patient right.

It's why we develop programs like our trend-setting, nationally recognized Doc at the Door program, where patients are seen by a physician-led team that includes a nurse, a paramedic and technician typically within 30 minutes of arrival. In Stephanie's case, it helped us quickly give her a preliminary diagnosis and begin ordering testing so we could focus on what was really troubling her: getting the dog out of the car.

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Parma Health

From SAD To Glad:

Register Now For The First HealthiHer Event Of 2011

by CJ Sheppard

Did you ever wonder what really causes the winter blues? Seasonal Affective Disorder is a very real problem for some, and Daniel Polster, MD, a psychiatrist seeing patients at Parma Community General Hospital, will offer insight into this mysterious disorder at the first HealthiHer event of

2011.

In an evening presentation on Thursday, January 20 from 6-8 p.m. at Parma Hospital's Health Education Center, 7300 State Road, Dr. Polster will explore the diagnosis and discuss treatments to take you "From S.A.D. to Glad!" Some people with SAD experience very mild symptoms and feel out

of sorts or irritable. Others have debilitating symptoms that interfere with relationships and productivity. Dr. Polster will discuss different treatment options including light therapy and ways you can prevent Seasonal Affective Disorder.

Your evening will continue with a presentation on aromatherapy from Jeannette Hummel. Many of you may have met her at the HealthiHer event in October. Aromatherapy can be a powerful tool in overcoming the winter blues.

Finally, Patti Modie will be demonstrating and explaining various yoga

techniques that you can use to increase your relaxation and well being. Patti began her yoga practice after a life changing illness made it necessary for her to rebuild strength and bring back balance in her life. Patti is a registered yoga instructor and is trained in therapeutic and Hatha yoga as well as Reiki.

To register for the event, call 440-743-4900. The event is free for HealthiHer members and \$10 for other guests. Light refreshments will be served. For more information on Parma Hospital's HealthiHer program, go to www.parmahospital.org/healthiher.



Parma Community General Hospital Named Official Hospital of the Lake Erie Monsters

by CJ Sheppard

The Lake Erie Monsters are pleased to announce that Parma Community General Hospital has signed on to be the official hospital of the team. Parma will partner with The Center of Orthopedic Surgery to form the Official Medical Team of the Lake Erie Monsters. "Parma Community General Hospital is proud to be the official hospital of the Lake Erie Monsters. Our partnership creates an outstanding opportunity to foster strong relationships with area families because of the similar passion and commitment to the community that our organizations share," said Terry Deis, president and CEO of Parma Community General Hospital. "We are excited to be able to treat the team with Parma Hospital's excellent, personalized care."

Parma Community General Hospital is a successful, independent, not-for-profit, community hospital in Cuyahoga County. Founded in 1961, Parma Hospital now has 321 beds with a medical staff of over 500 physicians in more than 30 specialties and a comprehensive campus of services.

The Center of Orthopedic Surgery provides treatment for arthritis, sprains and fractures, as well as knee,

shoulder, elbow and hand conditions. They also offer specialized treatments for sports injuries.

"The Monsters are excited to partner with Parma Hospital, who we know will provide top-notch care to our players," said Monsters President Kerry Bubolz. "We also share some of the same core values that Parma Hospital exhibits, such as integrity and community outreach."

Single game tickets for the 2010-11 Monsters hockey season start at just \$10 and are on sale now. For more information or to purchase tickets, call (216) 420-0000 or visit LakeErieMonsters.com. Tickets are also available at the Quicken Loans Arena Box Office or any Northern Ohio Discount Drug Mart. Full season and partial ticket plans for the 2010-11 season, starting at just \$10 per seat per game, as well as group tickets, are also on sale now by calling (216) 420-0000 or visiting LakeErieMonsters.com.

The Lake Erie Monsters are part of the Cleveland Cavaliers and Quicken Loans Arena organization and also owned by a group led by Cavaliers Majority Owner and Quicken Loans Founder and Chairman Dan Gilbert.

Anna Celebrates!

by Peggy Hasel

If there is such a thing as Drew Carey heaven, then Anna Kralik lives in it. The walls of her quaint little room at Welsh Home in Rocky River are decorated with photographs of Carey, and the night stand tucked snugly next to her bed displays pictures of the comedian as well as a Drew Carey bobble head doll. At 103 (yes, Anna just turned 103 on December 1) Anna never misses an episode of The Price is Right hosted

by Carey. Every weekday at 11:00 a.m. Anna's world stops, and Drew Carey enters her life for the next hour.

Kralik's passion for Carey began when she first watched his TV Sitcom, The Drew Carey Show. When asked, "What is it you like about him?" Anna replies with a chuckle, "His comedy. He's comedic."

continued on next page

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Sunday - \$\$\$ Grab Bag

Parma Schools



Asset Corner #13

by Gene Lovasy
SHOW KIDS YOU CARE: NOTICE THEM

Developmental Assets – 40 individual assets in 8 Categories....

January’s Asset Category: POSITIVE IDENTITY: Help young people bring out their best

The way people feel about themselves can fluctuate with circumstances. Depending on what’s happening, you may feel confident or unsure, optimistic or pessimistic, in control or not in control. What’s important is what a person’s identity is like most of the time. People who have a strong, positive sense of self maintain these qualities even when difficulties arise. They continue to be hopeful and optimistic, and believe they can make a difference.

Here are the facts:
Research shows the more young

people have a sense of power, purpose, worth, and promise, the more likely they are to grow up healthy. Search Institute has identified four assets in the Positive Identity category that are crucial for helping young people:

#37 Personal Power – The young person feels he/she has control over “things that happen to me.”;

#38 Self-esteem – The young person reports having a high self-esteem;

#39 Sense of Purpose – The young person reports that “my life has purpose.”;

#40 Positive View of Personal Future – The young person is optimistic about his/her personal future.

Tips for building these assets:
Although identity is partially determined by genetics, adults can bring out the best in young people. The way you interact with young people

helps them to feel loved or unloved, liked or disliked. Further, the ways you respond to successes, mistakes, actions, and words helps build a sense of either a positive or negative identity. Begin by supporting young people and showing them you care. A young person who feels loved, supported, and nurtured is more likely to feel good about herself or himself. It’s also important to help young people feel empowered by allowing them to experience self-reliance, responsibility, and opportunities to make meaningful contributions. Appreciate each young person for who he or she is.

Also try this:
In your home and family: Have each family member answer these questions: What three things do you like about yourself? Why? Discuss the answers and different ways for each of you to help build one another’s self-esteem.

In your neighborhood and community: Encourage local media to celebrate young people’s successes in all kinds of activities—not just sports. When you see, hear, or read good things about a young person you know, write a note of congratulations to him or her.

In your school or youth program: Have young people create a life-planning portfolio that covers their experiences from the end of one school year to the beginning of the next school year, and include goals, dreams, and hopes. They can be an important tool for the student—and for teachers and program staff—to keep track of accomplishments and challenges.

Visit www.parmacityschools.org/assets or www.search-institute.org/assets for more information about the 40 Developmental Assets

and ideas for helping young people build them.

Developmental Assets® are positive factors within young people, families, communities, schools, and other settings that research has found to be important in promoting the healthy development of young people. From Instant Assets: 52 Short and Simple E-Mails for Sharing the Asset Message. Copyright © 2007 by Search Institute®, 877-240-7251; www.search-institute.org. This message may be reproduced for educational, noncommercial uses only (with this copyright line). All rights reserved.

Who are the Asset Builders in our community? Gordon Food Service (GFS) on Brookpark Rd and Eat’n Park Restaurant at Snow and Broadview Rd. Both companies support our kids/schools with certificates for achievement, fund raising programs, give-a-ways & employment opportunities. Their support has and is both dependable & invaluable to the youth of our community. These folks deserve our patronage. Stop by and say thanks.

New Student And 8th Grade Orientation At Normandy High School

by Milissa Manco
Normandy High School, 2500 West Pleasant Valley Rd. will host a new student and 8th grade orientation at 7:00 p.m. on Wednesday January 12, 2011 in the school’s auditorium.

The program is designed for students who will be enrolling at Normandy for the first time for the 2011-2012 school year. Both students and parents are encouraged to attend.

Students who are not currently enrolled in the Parma City School District will be able to complete the registration process prior to the program from 6:00 - 7:00 p.m. in Normandy’s Student Services Office. Those wishing to enroll at that time must bring their birth certificate, social security card, proof of residency (utility bill will be accepted), verification of immunization and custody papers, where applicable.

For more information, call 440-885-8359.

Anna Celebrates!

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Many photographs were taken of Anna in an effort to capture a true representation of her love for Drew Carey. Anna affectionately held a personalized autographed picture of Drew that was sent to her on her birthday. Sherry Cindric, Anna’s hospice nurse, said the only way to describe Anna’s reaction when the picture arrived is “Disbelief!”

“She was so happy,” Sherry said. “It was the closest thing to making her dream come true—which would have been to meet Carey in person.”

While Anna was being interviewed, and pictures were being taken, she politely interrupted us to say her show was starting. Sherry turned the television on, and The Price is Right theme song put Anna in a trance. Mesmerized by Drew entering the stage, Anna sat very still, her head turned attentively toward the TV while affectionately holding Carey’s signed photograph.

Anna’s niece, Fran, once said, “I believe if Drew Carey walked into her room while The Price is Right was on, Anna would make him sit down and be quiet until the show was over before even realizing he was there in person.” That’s how engrossed with the program (and with Drew) she becomes. Sherry tells us she is only allowed to speak to Anna during commercials. Talk about living in the moment.

Anna was born in Johnstown, Pennsylvania. She moved to Cleveland

to live with her mother and was never married. But her devotion to Drew Carey certainly would have stirred some jealousy should she have had a ‘significant other’ today. Noticeably, a little of the green-eyed monster stirs in Anna when female contestants on The Price is Right are called to the stage and jump all over Drew. “I’m afraid they’ll hurt him,” Anna cries out. “The men don’t do that!” She protests.

As Anna’s third birthday as a centenarian was approaching, Sherry started a crusade to see how she could heighten the occasion. With the help of other team members at Holy Family Hospice, Sherry was able to reach Drew’s office in Los Angeles. That was the beginning of a joyful occasion for Anna. Her birthday was complete with a dozen pink long stemmed roses, floating balloons, a dresser topped off with birthday cards, a birthday cake, and the piece de résistance—the personalized picture of Drew Carey.

One of the goals of Holy Family Hospice is to help make dreams come true for patients. “It is not always feasible to fulfill exact wishes,” Sherry says. “But we try our best to enhance our patients’ quality of life by helping them live life to the fullest.”

Anna Kralik may not meet Drew Carey in person, but by their devotion to Anna and their diligence in making dozens of phone calls and contacts, the staff at Holy Family Hospice helped make Anna’s birthday dream a reality. It was her most special celebration ever.

City Of Parma Scholarship Applications Available

by Sean Brennan
The Board of Trustees of the City of Parma Andrew Boyko Memorial Scholarship Foundation is pleased to announce that applications are being accepted for the 2011 award season. In its fifth year, the Foundation will once again offer three to five scholarships with a minimum award of \$1,500 each. Applications are available on the City of Parma website at <http://www.cityof-parma-oh.gov>. Applications may also be obtained at Parma City Hall, any of the Parma Cuyahoga County Public Library branches or any high school

located within the Parma City School District. The Scholarship is intended to provide financial assistance to high school seniors or equivalent who are residents of the City of Parma wishing to pursue post-secondary education during the 2011 – 2012 academic year. Financial need, work ethic and accomplishments are among the selection criteria for the scholarship. The application deadline is April 1, 2011. For more information or to donate to the Foundation please contact Parma Councilman Sean Brennan at councilmanbrennan@sbcglobal.net or (440) 884-0489.

Parma Observer

What’s Right? What’s Wrong?

by Daniel Taddeo

Success: What is it? Webster defines it as the result that was hoped for: the fact of becoming rich, famous, etc. Generally speaking, success falls in either one of two categories: Godly, the god-centered way of love toward God and love toward others, and worldly, the self-centered way of greed and unconcern for the welfare of others. We are required to make choices, like it or not. We can’t have it both ways.

Most people who seek success choose the becoming rich and famous route. Theologian Herbert W. Armstrong writes about just such people: “Their definition of success was material acquisition, recognition of status by society, and the passing enjoyment of the five senses. But the more they acquired, the more they wanted, and the less satisfied they became with what they had. When they got it, it was never enough.” A prime example of

this is King Solomon, called the wisest and wealthiest man who ever lived. He had it all and concluded at the end of his life, “It was all in vain—a striving after wind.”

Why are only the very few—women as well as men—successful in life?” asks Armstrong. Just what is success? Here is the surprising answer to life’s most difficult problem, proving that no human need ever become a failure! All who have succeeded have followed

these seven laws of success.

1. FIX THE RIGHT GOAL. The very first law of success is to be able to define success! Once you have learned what success is, make that your goal in life.

2. EDUCATION, or preparation. We have to learn, to study, to be educated, to be prepared for what we propose to do. Right education must not stop at teaching TO LIVE! It must know, and teach, the purpose of human life, and how to fulfill it.

3. HEALTH. We are physical beings and are just what we eat. Of course there are other laws of health: sufficient sleep, exercise, plenty of fresh air, cleanliness and proper elimination, right thinking, clean living.

4. DRIVE. Half-hearted effort might carry one a little way toward his goal, but it will never get him far enough to reach it. Without energy, drive, constant propulsion, a person need never expect to become truly successful.

5. RESOURCEFULNESS. When complications, obstacles, unexpected circumstances appear to block your path, you must be equipped with RESOURCEFULNESS to solve the problem, overcome the obstacle, and continue on your course.

6. PERSEVERANCE, stick-to-it-iveness. Nine in ten, at least once or twice in a lifetime, come to the place where they appear to be totally defeated! All is lost—apparently, that is. They give up and quit, when just a little more determined hanging on, just a little more faith and perseverance, just a little more stick-to-it-iveness would have turned apparent certain failure into glorious success.

7. GOD. This all-important Law of Success is having contact with, and the guidance and continuous help of God. And the person who does put it last is very probably dooming his life to failure at the end.

“The only way to success is not a copyrighted formula being sold for a price. You can’t buy it! The price is your own application to the seven existing laws.”

What do you think? Do you agree? Do you disagree?

Cox Employees Connect Time, Talent And Technology To The Parma Area Family Collaborative

by Stacie Schafer

Cox Communications employees recently visited Renwood Elementary in Parma to deliver pajamas and books to nearly 160 students in grades 1-3. Cox partnered with the Parma Area Family Collaborative to help bring holiday cheer to children in the school district.

After collecting pajamas and books for the past several weeks, Cox Cleveland employees visited Renwood Elementary to read to the children and deliver a pair of pajamas and book to each child.

“Our employees are pleased to work with the Parma Area Family Collaborative and Renwood Elementary to brighten the holiday season for area kids,” said Stacie Schafer, public affairs manager at Cox Cleveland.

“We were overwhelmed by Cox’s generosity and kindness towards our children. We were especially grateful that Cox employees took the time to come here and read to the classrooms,” said Lillian Scafidi, Principal of Renwood Elementary. “The students loved

everything and the looks on their faces when they received their pajamas and books were priceless.”

Cox also donated two new computers to the school for the students and teachers.

“We are committed to making a positive impact in the communities we serve, particularly in supporting the education of our youth,” said Schafer. “Children and teachers are utilizing the Internet every day for education and Cox is proud to make this contribution as a provider of high speed Internet.”

Cox Communications is a strong believer in connecting the company and its employees to the communities where we live and work. Employees are proud to donate their time, talent and technology to connect our communities.

Local High School Basketball Games Featured On Cox

by Katie Sheridan

Are you ready for some high school hoops? Now fans can relive their favorite games with Cox High School Basketball on Cox Channel 45 and On DEMAND!

Local high school sports fans can watch the game on Cox Channel 45. In addition, Cox digital subscribers can also tune in at their convenience to watch the game On DEMAND over and over again at no charge. Cox also shares streaming highlights on the Cox Cleveland Facebook page.

“We know high school basketball is in demand and Cox is pleased to air local games on Cox 45 and On DEMAND so fans and players can watch the games,” said Stacie Schafer, public affairs manager at Cox Cleveland. “It’s just another way Cox connects to the local community and gives our customers the local programming they ask for.”

2011 Cox High School Basketball Schedule: (schedule subject to change)

Friday, Jan. 14	Normandy @ Parma
Tuesday, Jan. 18	Valley Forge @ R River
Friday, Jan. 21	Fairview @ R River
Tuesday, Feb. 8	VASJ @ Holy Name
Friday, Feb. 11	St Ignatius @ St Eds

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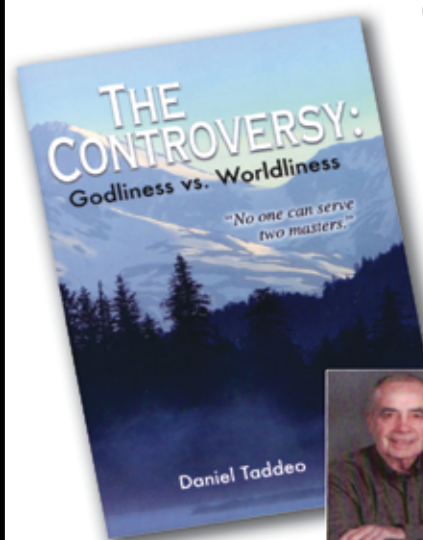
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Parma Business

Cutting The Ribbon To The Door Of Success In 2011

by Penny Schultz

BACKS Massage & Therapy has been in business for almost five years. With the recent grand opening of the new Parma location our entire team can look back on all of our hard work and be proud of what we have accomplished. The day I started BACKS was very scary. I started BACKS because even though I had a job which I loved dearly, unfortunately the person that I worked for did not share that love for me. Although this was a low point in my professional life, my belief in hard work and keeping a positive attitude prevailed. With much support from friends and especially family, BACKS Massage & Therapy was born.

Small businesses are the "bread and butter" of our great country. Many important things can be learned from owning and operating a small business. The small business owner has the unique opportunity to become an active member of their community. As a small business owner you should embrace your city and become a strong supporter of all things local. I have made that choice, and I believe that it has made a huge difference. Some other key bullet points in cultivating a successful small business include:

- Keep it simple
- Great product, at a great price
- Slow and steady
- Do not overextend
- Pay your employees well
- Affordable, quality marketing

Marketing is a learned science. What works today, may not work tomorrow. I have tried just about everything only to find that the old tried, but true works the best: referrals. Spend as



Cutting The Ribbon At The New Location Of Backs On 12/8/10.

little as you can to achieve the greatest results. Here is where the Parma Area Chamber of Commerce comes in. They do a great job in helping the local small companies grow their business. I have three locations: Westlake, Parma Heights, and Berea. By far Parma's Chamber does the best job in supporting and promoting my business. They realize that a way to grow a city is to help the small businesses in their city succeed. I am so impressed with the job they do in helping to support the local businesses. This by far is the best return on my marketing dollar. I would like to thank The Parma Area Chamber of Commerce, and Executive Director Lisa Zaremba in particular, for their hard work and the exciting things they have planned for the year 2011.

The Rotary Club Of Parma Spreads Cheer!

by Lydia West

The Rotary Club of Parma members were out spreading holiday cheer at Greenbrier Health Center (6455 Pearl Road, Parma Hts.). On December 21, the Rotary members took on the role of Santa Claus and delivered warm blankets to the residents of the nursing home. This is one of many causes that The Rotary Club of Parma donates to throughout



Rotary Club Members At Greenbrier Health Center On 12/21/2010

the year.

The Rotary Club is the world's first service club and is an organization of business and professional leaders united worldwide to provide humanitarian services, encourage high ethical standards in all vocations, and help build goodwill and peace in the world.

The Parma Rotary meets at Dimitiri's Restaurant, 1830 Snow Road, in the Mid-town Shopping Center for a luncheon meeting at noon every Tuesday.

Also check out the website www.parmarotary.org for more information!

Parma Hts. Offers Adult & Youth Programs

by Tom Moran

Beginning the week of January 9th Parma Hts. will be offering youth programs for martial arts, tumbling/cheerleading and soccer footskills. Adult fitness classes that will be offered are cardio kickboxing, yoga and zumba. All classes will have a fee. We will also have a crochet/knitting class at no cost for adults and children. For more registration information visit our website at www.parmaheightsoh.gov or call 440.884.9600 extension 37.1

News From The Painting Front

Mike Cipriano

Complying with the new EPA RRP Program

We recently were privileged to complete a course on the new lead-based paint rules by the Federal Government which went into effect recently.

In this class we are taught how to complete painting or remodeling projects on homes that were built in the United States on or before December 31st 1978.

According to the new rules the following measures MUST be undertaken.

1. All areas to be painted are to be sealed off. (that means all doorways sealed; all windows etc.)
2. All painters must wear full hazardous materials suits, gloves, and full masks.
3. All suits must be duct-taped shut (you look like a moon walker)
4. All neighbors must be notified that work is being performed on lead based paint



5. A special (\$500.00) vacuum must be used to clean debris.

6. All debris must be removed by the contractor (not left on the customer's tree lawn)

7. Home owners are to be given a contractor supplied booklet explaining their rights under the rule

For more info on the EPA RRP Rule go to <http://www.epa.gov/lead/pubs/renovation.htm>

We at Cipriano Painting are fully certified to work on such homes; if your contractor is not you could be taking a risk. Be sure to ask them.

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Parma Observer

Absentee Landlord “101”

continued from page 1

all times, frequent arguing and yelling that pierced the quiet evening air, parking 3 or 4 cars on the front lawn, while the driveway was left empty, and a pile of trash on the tree lawn which far exceeded the size requirements for pick-up, which meant that this unsightly heap remained in front of the house for all to see, week after week for a period lasting over 2 months. I suppose they thought that sooner or later, somehow this eyesore would be magically whisked away. As it turns out, these latest tenants also made a hasty departure, leaving this trash pile and a deeply rutted front lawn in their wake.

I then began to realize that as unacceptable as their behavior was, how exactly were they to know what standards our community has established to guide residents in behaving at an acceptable level? The way that I see it, if I were to move to a different community, I would recognize my duty to become familiar with what community standards were, what laws existed that were applicable to my personal behavior, and I would make whatever adjustments were necessary in order to become a citizen who was welcome in that locality. Conversely, when someone relocates to our community, they should also become familiar with existing standards of personal conduct, and in due time adjust accordingly. It's only fair.

That is the basis for my idea on how



we in Parma can respond in a proactive way to address the challenge of absentee landlord-ism in our city. Not to say that the city government hasn't taken steps already; landlords are required to have their properties inspected on a regular basis, and I'm sure that this has been an effective strategy, but the condition of property and the behavior of residents are two completely different things. Rather than hoping that newcomers seek out the laws concerning community standards, we should concentrate on finding a way to greet them with what they need to know

I am proposing the creation of an informational packet containing useful items suited for new arrivals to our city, including material concerning ordinances relating to daily life and

neighborhood interaction, such as what day and time to place trash out for pick up, what volume of noise is legally permissible, animal control laws, including the ban on pit-bull ownership, the fact that parking on grass lawns is unlawful, etc. This proposed packet could also contain info on activities occurring in the city, names and numbers of people to call for answers to problems or concerns, helpful tips for those who own a small business or may be planning to start one, and coupons for goods and services available in our city, which can help new residents assimilate more quickly. Landlords would be encouraged, if not required, to provide one of these packets to each and every person that they rent to, when they give them the keys to the door, with the hope being that if new residents in our city become aware on day one of what our standards are, and they can see that this is what makes Parma such a great place to live, then problems such as these which I have described and that you indeed may have experienced will be far less infrequent so as not to be of any significance at all.

We need to keep in mind that absentee landlord-ism is the lead-

ing edge of the challenge before us to maintain the quality of life which we hold so dear in Parma, and most certainly is worth preserving. I feel that my proposed approach could be effective without really costing all that much, and the potential for reducing visits by the police and other agencies could actually save our city money, but there is a definite shelf life on this idea; if we wait too long, like most window-of-opportunity moments, the chance to address this issue in a timely fashion will slip away.

Often times an idea is far better than the person who has it, and believe me, that is true in this case. If it were left solely to me, not much would happen- I have a hard time organizing my silverware drawer, and I'm still vowing to do those summer household projects, even as winter is upon us. I spoke to a council representative about the behavior of these residents, and my intention was merely to have someone in the position of authority intervene, and I offered my idea to this council representative about instituting some type of program designed to inform newcomers to our city what is expected of them and why that makes our city such a desirable place to live. Instead of giving my idea serious consideration, this council representative chose to merely offer lip-service instead. I feel that there are fewer more important issues for us to contemplate, and I know that time is most definitely not on our side. If we want to secure our way of life in Parma, then this is the area that we must concentrate on, though not exclusively. Are there any other members of Parma City Council whom I did not speak to at length about this subject that may be interested in examining this idea, developing it into a workable solution, passing any necessary legislation, and implementing it city-wide? Please do come forward soon, as the clock is ticking, and whether we know it or not, we are all students in the class of Absentee Landlord 101.

Magnesium

by Pam Hoffman

Magnesium (Mg) is in every organ of the body. Some of the significant roles it plays include activating enzymes, helping to produce energy, and helping to regulate calcium, copper, zinc, potassium, Vit. D and other nutrients in the body. Most people do not get enough Mg from their foods, but it is rare to be truly deficient in it. However, there are some conditions that can make deficiency likely:

vomiting, diarrhea, irritable bowel syndrome, colitis, diabetes, pancreatitis, hyperthyroidism, kidney disease, excessive sweating and heavy menstrual periods are conditions that can make one Mg deficient.

Magnesium has many significant roles in the body; We need this vital mineral for key functions such as:

- * Contraction and relaxation of muscles
- * Function of certain enzymes in the body
- * Production and transport of energy
- * Production of protein
- * Mg is in every organ of the body

Magnesium is needed to help regulate calcium levels as well as copper, zinc, potassium, vitamin D, and other important nutrients in the body. Certain conditions make people more likely to be deficient in Mg. such as:

- * Kidney disease
 - * Heavy Menstrual flow
 - * Diabetes
 - * Burns
 - * Certain medications
 - * Low blood levels of calcium
 - * Problems absorbing nutrients from the intestinal tract
 - * Surgery
 - * excessive sweating, stress, alcohol
- Symptoms of deficiency:
- * Hyperexcitability
 - * Muscle weakness
 - * Sleepiness

In some case Mg has assisted with ADHD, Asthma.

Early symptoms of deficiency include:

- * Anorexia
- * Apathy
- * Confusion
- * Fatigue
- * Insomnia
- * Irritability
- * Muscle twitching
- * Poor memory
- * Reduced ability to learn

This is merely an overview on this important mineral; speak with your doctor if you are concerned about possible low magnesium levels. It never hurts to be informed and ask questions, after all-it is your health!

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Parma Observer



Dedication Of Park In Ukrainian Village



Santa Claus a.k.a. Chuck Germana Spreads Cheer To Children At The UAW Hall On Chevrolet Blvd.



Stunning 1937 Ford Convertible At The Classic Auto Show Held At Mt Alverna Village In Summer 2010



The 2010 Rib n' Rock at Parmatown Was A Huge Success, And The Weather Was Perfect



Honey The Parma Observer Dog Is Itching To Go Over To The Lakewood Observer And "Stir Things Up".



Mayor DePiero Speaks to The Crowd At The "Three Mayors Conference"



Officers From The Southwest Area Enforcement Bureau Examine Wreckage After A Controlled Explosion For Training Purposes



Pavillion Constructed By The WPA At Metroparks Snow Road Picnic Area

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Letter To The Editor
President Obama's Asian Trip
by Dorothy Bowe

So President Obama is warning the people of the United States that "we are going to have to step up our game" to compete with the potent Asian economies he witnessed.

Let us digress for a moment - to the 1950s - No country had ever known such prosperity. This following the financial crash - the Great Depression - WWII 1939-1945.

After WWII \$26billion worth of factories were in operation that never existed before..

\$140 billion in savings bonds were waiting to be spent. All we had to do was stop making battleships and start making cars and Frigidaire's. In 1954, 99.93% cars were made in America by Americans.

90% of families had appliances and things the rest of the world could only fantasize about.

We owned 80% of the world's electrical goods.
We controlled 2/3 of the world's productivity capacity.
60% of oil and 66% of steel

The 5% of American people on earth had more wealth than the other 95% combined.

As I see it, there is no game to step up to - we gave all our game boards, chips, tiles, dice, etc. to all those countries since - and we are at the point of no return economically and we will never, ever see such times again.

In conclusion, on a lighter note - I want to curse the man (and it had to be a man) who invented and actually thought "one size fits all" pantyhose and tights would work.

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Parma Observer

Caregiver’s Kitchen: Support Team? What Support Team?

by Patty Knox

Many of you are doing the caregiver job all on your own, or have very little help from family or outside agencies. My heart goes out to you. This column is dedicated to you.

In case any of you have gotten the mistaken notion that I have been caring for Dad all alone, I need you to know that I’m not Superwoman. So, with the new year come many thanks to those who have made it possible. It may help those of you who are thinking about taking on home care to plan for the full range of needs your loved one will have.

Over the past 3 ½ years, I could not have taken care of Dad if not for the loving understanding of my husband Doug, who often was left on his own five days a week in Ashland while I stayed with Dad. We kept in touch daily, but it was still very hard to be apart so much. I’m sure he felt more like a military spouse, since when I was in Parma my mind was totally on taking care of Dad.

Nor could I have done battle with the insurance companies, Medicare,

Medicaid, Veterans Administration and the hospitals without coming unglued at the seams. My little sister Jan has spent years of time, effort, phone calls and diplomacy since Mom was still alive taking care of finances and the nightmare of paperwork that seniors with dementia gradually lose the ability to grasp, let alone handle. More complex have been the logistics of medical insurance policies, the windows of time they must be completed within, and the frustrating fact that no two “service agents” give the same answer to any question! I tried to help at first, but it only succeeded in raising my blood pressure and giving me migraines. Also, when I needed to be in Ashland and return to work part-time, Jan and her husband John made the necessary sacrifices to cover half a week every week for longer than the past year. Time blurs together. But she came through in any emergency. Janney is a saint.

My other sister Nance took Dad to Mass and to her home for a short excursion on Sundays, to have supper with

her husband Bill and family. Dad never missed a Sunday at St. Charles when he was in good health, so it was important to continue to support his life-long faith practice.

But none of this would have been possible if our brother Donny hadn’t moved back in with Mom and Dad when it became clear that they needed daily assistance, and gave up any sort of normal life after Mom died to be with Dad whenever he was not at work. It was the single most important key to being able to care for Dad at home and not institutionalize him before it became absolutely necessary. Donny is my hero.

So, if not for my siblings and my husband, I would not have been able to do what I did. Thank God for them!

You may not have anyone you feel comfortable to call on to help. Let’s see if we can think of things in a different way together. There are many considerations that go into determining what possible types of assistance might work best. Privacy was a key consideration for our family. Mom and Dad had always been very private, and had no friends outside of family. This made it hard to consider bringing strangers in to help watch Dad for respite care. Coupled with Alzheimer’s trademark tendency toward catastrophic reactions to any significant change, including combativeness, it just seemed better to avoid putting Dad through more grief.

If your loved one has a specific disease, many such organizations (i.e., the Alzheimer’s Association) offer to send volunteers for a limited number of respite care hours per month. Oftentimes, they are folks who have had experience caring for their own loved one and they

want to help someone else now that their loved one is gone. These compassionate people are a true Godsend. Don’t pass up the opportunity to enlist their help. Ask the doctor of your cared-for to direct you toward such organizations.

Petition your church, your neighbors, your senior citizens’ center for short periods of time, say two hours a week or two hours a month. Use the time to go grocery shopping, take a walk, go for a swim, or catch a movie in a theater. Just a chance to get away and get some perspective can refresh you, as well as knowing that there are still some Good Samaritans out there. If anyone asks what they can do to help, pull out your calendar and ask them for two hours’ time, just to watch your loved one while you run some necessary errands or spend time by yourself. Now is not the time to be shy! Two hours, with the assurance that you will call in to make sure everything is going all right or be reachable in the event of something unexpected, is a very short period of time. More people than you might think will say yes.

State tested nurse aides, home health aides, and others who work in assisted living are often available through various agencies or hospital outpatient departments. Some caregivers may be reimbursed by your loved one’s medical insurance. Check the policy and call to clarify benefits before scheduling. These services go by various names: Visiting Angels, Home Instead, Senior Helpers, etc. Check their credentials, their Better Business Bureau standing, their Chamber of Commerce status. Ask for referrals. Make sure

continued on next page

Parma-South To Host Spaghetti Dinner

Mary Beth Breckenridge

Parma-South Presbyterian Church will serve its annual spaghetti dinner from 5 to 7 p.m. Friday, Jan. 28.

The community is invited.

The menu is spaghetti with homemade meatballs, salad, rolls, dessert and beverage.

Cost for advance-sale tickets is \$7 for adults and \$3.50 for children 10 and younger. Reservations may be made until 4 p.m. Jan. 28 by calling the church office at 440-885-2652.

Tickets are \$1 more at the door.

Takeout dinners are available, as well as cooked meatballs by the dozen.

Parma-South Presbyterian Church is at 6155 Pearl Road, Parma Heights. For information, call 440-885-2652 or visit <http://www.parma-south.org>.

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Parma Observer

Caregiver's Kitchen: Continued

continued from previous page

they're bonded and fully insured. Check your local hospital to see who they recommend to discharged patients who need assistance with activities of daily living upon release.

Be assertive in researching the benefits that your cared-for has available from medical coverage or military service. Often it takes many phone calls to get a straight answer or to find the person or department you need to speak with, and you may also get conflicting answers. BE PERSISTENT. Check with your local hospital for social workers who can give you accurate, up-to-date information regarding how to approach these agencies if they are unresponsive. Often, the social workers are more savvy than a new inquirer about how to navigate the system. Our family could have saved a year of frustration and no results if we had known some of the things we know now. As the situation is specific to our circumstances, I cannot go into more detail. Just remember, DON'T GIVE UP. Keep asking questions, keep talking to anyone you can think of, and don't forget your councilman and other city hall officials. Complain to your congressman and senator when you receive poor treatment at the hand of government agencies. Your tax-paying citizen status and that of your loved one still mean something. Don't stay silent. Things won't get better if you just go away mad. Let your voice be heard. If you don't advocate for your loved one,

who will?

The most important thing for you to know is that there are many others in the same position. As baby boomers ourselves, the numbers will only grow, and the conditions will continue to get worse unless we learn the game and how to play it to keep our loved ones from getting cheated out of what is rightfully theirs. Most people caring for elderly family members are so worn out that the last thing they have the time or energy to do is pass on this hard-won information, or they're afraid that disseminating such information could place their loved one at risk of receiving bad treatment. Fear of reprisals or being denied benefits via some new loophole the system ingeniously conjures up to keep our loved ones from collecting has isolated us. The system takes advantage of our lack of knowledge. No one volunteers information about your loved one. We would not have found out certain benefits Dad had unless we had asked, and then found out that he could have been receiving them ever since he retired 17 years before. It would have made their retirement a lot less stressful and made their lives a lot more comfortable, but my parents simply did not know Dad qualified. No, there was no way to retroactively recover any of what he had lost; just multiply \$175 a month times 12 months times 17 years. Makes me sick just to think of how vulnerable our golden agers are to being cheated out of benefits they have coming to them, all because they don't know

what to ask, or who to ask. As well-read as my Dad was, and as much as he studied up on retirement issues, he trusted that he would be informed by social security or the military of any retirement benefits he qualified for. No one notified him. Don't let that happen to your loved one.

And now, as our twilight years grow ever nearer, don't let that happen to you. Maintain your registration to vote and keep informed of the ever-changing information regarding senior citizens, retirement and benefits. Find out how it impacts you. There are still librarians in libraries. Parma has always had excellent libraries. Get thee to your local library and introduce yourself to a reference librarian or two. They are your original search engines, human powerhouses of knowledge. As one college professor once told me, "It's not what you know, it's what you can find out." The reference librarians know hundreds of source materials to find the answers to your questions. Make their day. Ask them a serious question.

Sound off to your elected officials if things don't seem right and let them know what you think. Get politicians who will work for you into office and keep them there. Make a difference. Don't wait until it's already a done deal. Jump in before circumstances get to the crisis level.

When we weren't able, our parents took care of us. When they become unable, it's our turn to take care of them. Let's protect them by protecting the rights, privileges, and benefits they worked hard all their lives and put themselves at risk in military service to acquire. Let our generation be the one to teach those younger than ourselves how to treat our elderly with dignity and respect.

Strength is needed for this battle, and strength you will have. Foods with iron, prepared to minimize loss of nutritional value are important, because fighting the good fight is enervating. You will feel much better after eating, so prepare and eat this. Dad was a vitamin fiend, & ate foods high in iron. It may be the secret to his longevity.

GOOD OLD-FASHIONED LIVER AND ONIONS

Get fresh beef liver from the grocery store (non-frozen) & dredge in ½ cup of flour mixed with ¼ teaspoon of salt or garlic salt and 1/8 teaspoon of ground black pepper. Thinly slice a small onion. Melt 2 tablespoons butter in a nonstick pan over medium heat. Place onions in butter, liver on top of onions. Sauté onions till soft and translucent over medium low heat, turning liver on top of onions to keep meat from getting tough from direct heat. Once

both sides are browned, cover with lid to let steamy moisture finish the cooking process. Serve with mashed potatoes and a nice fresh salad or sliced Roma tomatoes.

LEFTOVER LIVER PATÉ

Grind cooked liver (you can use chicken livers if you prefer; I like the deep meaty flavor of beef) and onions through plastic baby food mill or in food processor, add an equal amount of chopped hard-boiled eggs. Now here's the Jewish part: schmaltz, the rendered fat, makes all the difference. If you cooked the liver in butter, as I did, or in canola oil, peanut oil or sunflower seed oil, add the leftover pan drippings to your pate instead of making gravy. It gives the luxurious mouth-feel that chefs create. Season to taste with a healthy pinch of ground cardamom. Tiny slices of green onion are a colorful touch. Serve on Ritz crackers or your favorite bread. If you're a total Gentile, like I am, you'll make a delicious sandwich out of it with lettuce and mayo. Oy vey!

HARVARD BEETS

Heat a can of beets including beet liquid over medium heat on the stove in a fairly deep saucepan or pot. (Don't wear white – this stuff can splash & permanently dye your clothing.) Add a heaping tablespoon of sugar & a splash of vinegar to the pot. Mix one teaspoon of cornstarch with one teaspoon of water till dissolved and milky-looking. Squish any floury lumps with fingers & stir till smooth. Then add to beet mixture and stir, cooking until slightly thickened (very short period of time – don't leave stove). Enjoy hot or cold.

SWISS CHARD, KALE, SPINACH and other FRIENDLY GREENS

Rinse and pat dry a bunch of greens. Trim off very end of stems. Chop roughly. Cover bottom of non-stick pan with thin layer of olive oil (about 2 tablespoons) over medium high heat. Toss greens, including stems, into pan. Toss in twice as much as you think you need (at least ½ a bunch per person – these shrink down into a fraction of their original volume). Sprinkle with Jane's Krazy Mixed-Up Salt, or a pinch of each of the following: salt, pepper, garlic salt or onion salt, dried oregano or tarragon, dried parsley or cilantro, cardamom or nutmeg. Stir til slightly wilted and a brilliant shade of green. Yum!

Thank you all for reading throughout 2010, and keep emailing me with comments and questions at alzheimerannie@yahoo.com regarding your loved ones and their care. A Happy and Healthy New Year to You and Yours! Love, Alzheimer Annie

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Recycle Your Paper, Help Your Community 2011

by Sean Brennan

Do you have piles of old magazines and newspapers, catalogs or cardboard boxes cluttering your home? Well, it's time to get rid of them and help out your community in the process. You have probably noticed the large green and yellow bins around town. These bins are provided by the Abitibi Paper Retriever recycling program. By hosting a bin organizations, including churches, schools, fire stations, and others, are paid based on the number of tons of paper collected in each bin. This is easy money for these good organizations, good for residents needing to get rid of unneeded clutter, good for the environment and good for the City of Parma, as it means less paper picked up by Allied Waste Corporation, the City's waste hauler, translating into fewer runs to the landfill and lower costs for the City.

Several community groups sponsor Abitibi recycling bins at no cost, including all of the Parma fire stations, several churches and most of the public and private schools in town. For instance, the parent-teacher organization of my Parish school, St. Charles Borromeo Elementary School, sponsors four bins. I am amazed at how quickly the bins fill up on a weekly basis, bringing in literally hundreds of dollars for the parent-teacher unit. Organizations use these funds for playground refurbishing, beautification efforts, library enhancements, scholarships, field and mission trips, team



Sean Brennan Councilman for Ward 2 demonstrates how it is done.

uniforms and many other worthwhile projects.

The company accepts catalogs, magazines, newspapers, junk mail, office paper, fax paper, school paper, notebooks, folders, corrugated cardboard, phone books and soft cover books. Items that are not accepted include textbooks, hard cover books, food boxes, plastic, metal, glass and trash.


Abitibi is the global leader in the manufacturing and recycling of newsprint. Paper placed in Paper Retriever bins is sent directly to paper mills and is manufactured into newsprint within

a few weeks of collection. The paper you recycle today may be the newspaper you read in just a few weeks....and again in two months...and again, and again. That process is called Full-Circle

Recycling.

As a member of Parma City Council, I fully support the Abitibi program. In addition to all of the positives already listed, it saves the City of Parma and, therefore, the taxpayers dollars. If even more residents would begin using the recycling bins, that would translate into much less trash our waste hauler would have to transport to the landfill in Lorain County. Fewer runs to the landfill translates into money savings for the city, whose budget, like everyone's, obviously is tight in light of the current economic conditions. These monies can then be used for other worthwhile projects throughout the community.

The Paper Retriever program is an easy, rewarding way to make a positive impact on your favorite organization and community. Look for the green and yellow Paper Retriever bins in your neighborhood today and join the Nationwide Paper Drive! For a comprehensive list of bins in Parma, call the City of Parma Recycling office at 216-661-7375.



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